

## **Adventure Photo Books by Al Ruscelli** [www.adventurephotobooks.com](http://www.adventurephotobooks.com)

**We Focus on Continued Enjoyment and Preservation of Your Hunting, Travel and Family Photos Through Photo Book Design and Production**

Provide us the digital or printed photos from your travel/vacation, hunting, or other life adventure, and we will design and professionally publish a hard-bound, coffee table quality photo book for you.

- Hard-cover, book-bound coffee table photo books with binding quality equal to books sold in the best book stores, but with higher quality photo pages than most books publishers produce. Pages in our books are protected by laminate over glossy or matte page finishes, giving those pages outstanding visual appeal along with extra durability and protection from everyday handling. Pages in our books are geared toward the best possible photo reproduction in book form.
- Available in sizes up to 10x10 inches and 11x12.5 inches with up to 80 pages (40 leaves, 80 sides).
- Cover options include our standard photo-style covers with matching dust jackets and protective slip case or leather covers with clamshell style storage box.

### **Sample Books**



## Coffee Table Photo Book Sizes and Prices

### Book Prices on This Page Are Based on Digital Photo Submittal

Book prices on this page apply to books produced from digital photos submitted to us on CD, DVD, or other digital submittal. See next page for book prices based on printed photo submittal.

<b>10x10-Inch Books</b>	<b>Design and Production Fee (based on number of photos)</b>			
<b>80 Page Books</b> (40 leaves, 80 sides)  80-page books have a recommended limit of approximately 200 photos, but more photos may be included when necessary.	<b>\$2200</b>	200 photos.	<b>\$1850</b>	130 photos.
	<b>\$2150</b>	190 photos.	<b>\$1800</b>	120 photos.
	<b>\$2100</b>	180 photos.	<b>\$1750</b>	110 photos.
	<b>\$2050</b>	170 photos.	<b>\$1700</b>	100 photos.
	<b>\$2000</b>	160 photos.	<b>\$1650</b>	90 photos.
	<b>\$1950</b>	150 photos.	<b>\$1600</b>	80 photos.
	<b>\$1900</b>	140 photos.		

**Order a second matching copy of any 10x10 80-page book for \$800 (for leather cover add \$175)**

<b>60-Page Books</b> (30 leaves, 60 sides)  60-page books have a recommended limit of approximately 150 photos, but more photos may be included when necessary.	<b>\$1750</b>	150 photos.	<b>\$1500</b>	100 photos.
	<b>\$1700</b>	140 photos.	<b>\$1450</b>	90 photos.
	<b>\$1650</b>	130 photos.	<b>\$1400</b>	80 photos.
	<b>\$1600</b>	120 photos.	<b>\$1350</b>	70 photos.
	<b>\$1550</b>	110 photos.	<b>\$1300</b>	60 photos.

**Order a second matching copy of any 10x10 60-page book for \$650 (for leather cover add \$175)**

<b>40-Page Books</b> (20 leaves, 40 sides)  Recommended limit approx. 100 photos (more photos possible).	<b>\$1300</b>	100 photos.	<b>\$1050</b>	50 photos.
	<b>\$1250</b>	90 photos.	<b>\$1000</b>	40 photos.
	<b>\$1200</b>	80 photos.		
	<b>\$1150</b>	70 photos.		
	<b>\$1100</b>	60 photos.		

**Order a second matching copy of any 10x10 40-page book for \$500 (for leather cover add \$175)**

<b>30-Page Books</b> (15 leaves, 30 sides)  Recommended limit approx. 75 photos (more photos possible).	<b>\$1050</b>	70 photos.		
	<b>\$1000</b>	60 photos.		
	<b>\$950</b>	50 photos.		
	<b>\$900</b>	40 photos.		
	<b>\$850</b>	30 photos.		

**Order a second matching copy of any 10x10 30-page book for \$425 (for leather cover add \$175)**

<b>20-Page Books</b> (10 leaves, 20 sides)  Recommended limit approx. 50 photos (more photos possible).	<b>\$850</b>	50 photos.		
	<b>\$800</b>	40 photos.		
	<b>\$750</b>	30 photos.		
	<b>\$700</b>	20 photos.		

**Order a second matching copy of any 10x10 20-page book for \$350 (for leather cover add \$175)**

## Coffee Table Photo Book Sizes and Prices

### Book Prices on This Page Are Based on Printed Photo Submittal

Book prices on this page apply to books produced from hardcopy printed photos submitted to us. Printed photos require scanning, cleanup for dust and scratches (always present to some degree with printed photos), color and contrast corrections, and other preparation for book use. See previous page for book prices based on digital photo submittal.

<b>10x10-Inch Books</b>	<b>Design and Production Fee (based on number of photos)</b>			
<b>80 Page Books</b> (40 leaves, 80 sides)  80-page books have a recommended limit of approximately 200 photos, but more photos may be included when necessary.	<b>\$3200</b>	200 photos.	<b>\$2500</b>	130 photos.
	<b>\$3100</b>	190 photos.	<b>\$2400</b>	120 photos.
	<b>\$3000</b>	180 photos.	<b>\$2300</b>	110 photos.
	<b>\$2900</b>	170 photos.	<b>\$2200</b>	100 photos.
	<b>\$2800</b>	160 photos.	<b>\$2100</b>	90 photos.
	<b>\$2700</b>	150 photos.	<b>\$2000</b>	80 photos.
	<b>\$2600</b>	140 photos.		

**Order a second matching copy of any 10x10 80-page book for \$800 (for leather cover add \$175)**

<b>60-Page Books</b> (30 leaves, 60 sides)  60-page books have a recommended limit of approximately 150 photos, but more photos may be included when necessary.	<b>\$2500</b>	150 photos.	<b>\$2000</b>	100 photos.
	<b>\$2400</b>	140 photos.	<b>\$1900</b>	90 photos.
	<b>\$2300</b>	130 photos.	<b>\$1800</b>	80 photos.
	<b>\$2200</b>	120 photos.	<b>\$1700</b>	70 photos.
	<b>\$2100</b>	110 photos.	<b>\$1600</b>	60 photos.

**Order a second matching copy of any 10x10 60-page book for \$650 (for leather cover add \$175)**

<b>40-Page Books</b> (20 leaves, 40 sides)  Recommended limit approx. 100 photos (more photos possible).	<b>\$1800</b>	100 photos.	<b>\$1300</b>	50 photos.
	<b>\$1700</b>	90 photos.	<b>\$1200</b>	40 photos.
	<b>\$1600</b>	80 photos.		
	<b>\$1500</b>	70 photos.		
	<b>\$1400</b>	60 photos.		

**Order a second matching copy of any 10x10 40-page book for \$500 (for leather cover add \$175)**

<b>30-Page Books</b> (15 leaves, 30 sides)  Recommended limit approx. 75 photos (more photos possible).	<b>\$1400</b>	70 photos.		
	<b>\$1300</b>	60 photos.		
	<b>\$1200</b>	50 photos.		
	<b>\$1100</b>	40 photos.		
	<b>\$1000</b>	30 photos.		

**Order a second matching copy of any 10x10 30-page book for \$425 (for leather cover add \$175)**

<b>20-Page Books</b> (10 leaves, 20 sides)  Recommended limit approx. 50 photos (more photos possible).	<b>\$1100</b>	50 photos.		
	<b>\$1000</b>	40 photos.		
	<b>\$900</b>	30 photos.		
	<b>\$800</b>	20 photos.		

**Order a second matching copy of any 10x10 20-page book for \$350 (for leather cover add \$175)**

**Book prices are based on a combination of page count, book dimensions, and number of photos included in each design.** Book design complexity increases as more photos are added, especially with the type of creative designs that we typically produce. Thus, book prices are based in part on the actual number of photos submitted for inclusion in each book. Book categories are shown based on page count (20, 30, 40, 60, or 80 pages). Prices for each book in each of those categories are shown in 10-photo increments beyond the base page count for each book (20, 30, 40, 60, or 80 pages). For instance, a 20-page book includes the first 20 photos, an 80-page book includes the first 80 photo, etc. As photos are added to each of those books, costs increase in increments associated with the added time and design effort.

**Additional Digital Photos Beyond Number Included with Each Book.** Additional digital photos may be added for \$5 each. Each book category (20, 30, 40, 60 and 80 page books) includes at least one photo per page to match the page count of the book. For instance, 20-page books include the first 20 photos, 80-page books include the first 80 photos, etc. Each photo that is added beyond that base number of photos adds slightly to book costs. There is not a specific limit to the number of photos/images that may be added to any given book. However, for both practical and aesthetic reasons, the total number of photos should be limited so that no images must be made too small to be viewed easily. Even in our largest books (80 pages), we advise not trying to insert more than 200 images, although it is certainly possible to include many more than that. The number of images included in any given book is a judgment call that should be based on photo content. Adequate space should be reserved to make certain photos larger than others, with occasional photos spanning two pages as panoramic images for more dramatic visual effect. Smaller photos can be added among and around larger photos, and occasionally a page or spread may contain many small photos.

**11x12.5-inch Books Now Available.** No leather cover available for this size book. Photo cover and dust jacket option only. The 11x12.5-inch book format adds 37 percent more area per page and enables use of larger photos and additional design options. Add \$100 to increase book size from 10x10 inches to 11x12.5 inches. For additional books ordered at this size, add \$50 per additional book to the discount price shown on the price list.

**Add Leather Covers to any 10x10 book, \$175.** Not available for 11x12.5-inch books. Photo-style covers and matching dust jackets are part of all basic books, and those books come with protective slip cases. Leather covers are an option for our 10x10 books and those leather books are delivered in a protective clamshell style case with photos and text designed and printed on the case.

**Books created entirely from hardcopy photos (printed photos as opposed to digital photos).** There is typically \$10 fee for each printed photo added to a book to cover time and costs associated with preparing those photos for use. This additional cost for using printed photos covers high-resolution photo scanning, color correction, and general cleanup in preparation for inclusion in books. Books may be produced entirely from hardcopy/printed photos (for instance, if you have a collection of 4x6 photos you would like to use to produce a coffee table photo book). **High-resolution scanning of 4x6 prints enables them to be used at larger sizes.** Books may also be produced from a combination of digital and printed photos. Hardcopy/printed photos always require substantially more time to prepare for inclusion in books than digital photos because of the need to scan and clean up those photos. Even the cleanest looking printed photos will show imperfections once they are scanned at high resolution (scratches, smudges, dust, etc.) and those imperfections must be cleaned up before those photos can be used in book production. See page 3 for book costs for books produced from printed photos.

**Note on Discounted Additional Book Copies and Printed Photos:** Although producing books from printed photos is initially more expensive than producing books from digital photos, use of printed photos does not affect discounts received for multiple copies of books ordered. Clients will receive the benefit of full discounts for extra books as shown, regardless of photo origin (digital or printed photos). Only the first book's price will be affected by use of printed photos and no additional charges apply to extra copies of books, unless extra books are ordered with leather covers (leather is an added option for any of our 10x10 books). Extra copies of books created from printed photos will receive the full benefit of the discount prices applied to books created from digital photos.

**Photo restoration and retouching** for older, damaged or severely faded photos add extra time and expense, so contact us about those services. Costs quotes for photo restoration and retouching are handled on a case-by-case basis.

**Text.** Text may be added as captions or in paragraph form. However, adding text also adds design complexity to photo books and may add extra costs. This is assessed on a case-by-case basis, so please contact us to discuss your specific needs and for cost estimates.